

Social Media Policy



Online Communication/Social Media Use

All Circus Arts communications to parents/guardians needs to be through an approved Circus Arts channel within Business hours:

- Emails from the @circusarts.com.au
- Official Instagram (messages, comments)
- Official Facebook (messages, comments)
- Circus Arts Reception Phone (calls)
- Circus Arts Reception Mobile (calls and texts)

Circus Arts does not publicly tag minors in images or videos on their social media.

Circus Arts does not permit the following online communication between staff and minors:

- Direct messages, emails or calls where the parent/guardian is not a part of (cc'd on emails, present at time of call etc)
- Direct messaging, emails or calls on a personal social media platform, email or phone from a member or staff to a child.

Photography & Use of Images

Circus Arts has a photography/videography & use of images consent waiver. Images of children will only be used for social media/advertising and website if a parent/guardian has signed the waiver.

Any photos/videos taken/recorded must be done on a Circus Arts owned/approved device and images/video will be saved on a password encrypted server where only relevant marketing/management staff members have access to.

No Circus Arts Coach/Staff member is permitted to take photos/videos of children on their personal devices.



Parent, Guardian, Friends & Spectators

- Please check with a staff member before filming or photographing within the Circus Arts Venues or externally at performance
- Please only photograph or film your own child
- If you happen to have another child in view in your images/videos, we ask that you consider:
 - o Deleting the image/video and retake the shot
 - o Communicate with the other child's parent/guardian and ask for permission to keep the image/video
 - o Do not post on social media

Reporting

If you are aware of a breach to this policy, please report any concerns to our Child Safe Reporting page on the website, or let our director know belinda@circusarts.com.au or call (02) 6685 6566 and ask for Belinda.